

Landlord Incentive Program Agreement

This agreement is made between **Wightman** and the undersigned **Landlord/Superintendent** (hereinafter referred to as "Landlord") for the purpose of participating in the **Landlord Incentive Program**.

Building Address: _____

Program Overview

The **Landlord Incentive Program** is designed to encourage landlords and superintendents to help drive sign-ups Wightman services within their buildings. In exchange for distributing promotional materials to tenants, the Landlord will receive a **\$200 monetary gift** in the form of a cheque, quarterly for each new customer sign-up.

Positron Equipment Information

As part of this program, Wightman will be upgrading the building's internet infrastructure using Positron Technology. This upgrade will provide tenants with faster internet speeds (up to 1 Gbps), enhanced TV service options, and a more reliable overall connection. The infrastructure upgrade will be completed at **no cost to the building or its tenants**. Existing customers are not required to make any changes to their current services unless they choose to do so.

To complete the initial upgrade, **access to individual tenant apartments will be required**. Wightman will provide advance notice to affected tenants. **Access to the building's maintenance/utility room will also be required** during the upgrade process. Wightman will **coordinate and schedule all required access in advance with the landlord**, ensuring the work is completed at a mutually agreed-upon date and time.

Landlord Responsibilities

The Landlord agrees to distribute promotional materials provided by Wightman, which will include both printed and digital versions for convenience. The promotional items may include flyers, brochures, postcards, and other marketing materials.

Incentive Details

- For each new customer sign-up, the Landlord will receive **\$200**, which will be issued quarterly in the form of a cheque or via Wightman Service Account.

- A unique code **UPGRADE** will be provided to new customers, allowing Wightman to track the sign-ups and ensure the Landlord receives the incentive.
- Please remind tenants when calling for new service, to use the **UPGRADE** code, so we can ensure you receive your incentive.

Promotional Materials

Wightman will provide all required promotional materials, including both printed and digital formats. The Landlord agrees to distribute these materials to tenants, using their discretion to encourage sign-ups.

Check if you'd like a poster/ promotional material provided for common room or bulletins: Yes No

Payment & Contact Information

Payment for this incentive will be issued quarterly. Please select your preferred payment method below and complete the applicable section.

Cheque (mailed)

- Cheque to be issued to (Name): _____
- Mailing Address: _____
City: _____ Province: _____ Postal Code: _____

Credit to Wightman Service Account

- Account Name: _____
- Account Number: _____

Contact Information

- Contact Name: _____
- Phone Number: _____
- Email Address: _____

Agreement Term

This agreement is effective from the date of signing and will remain in effect until terminated by either party with written notice. By signing this agreement, the Landlord gives permission for Wightman to contact them as needed for the purposes of this program.

Permissions and Acknowledgments

- The Landlord acknowledges that they have received and understood the details of the Landlord Incentive Program.
- The Landlord gives permission for Wightman to contact them when necessary, regarding the program.

Signatures

Landlord/Superintendent Name: _____

Signature: _____

Date: _____

Wightman Representative Name: _____

Signature: _____

Date: _____

Thank you for partnering with Wightman! We look forward to working with you to provide the best services for your tenants.